



*The*  
**DOLLY**  
*Foundation*



Meet DOLLY!



- Dementia in the Indian community is taboo, the stigma is deep rooted.
- the “shame” is all encompassing and results in exaggerated self-consciousness
- ridicule, mockery and shame is not borne out of ill intent or malice but out of sheer ignorance



- “she’s just getting old and it’s normal and to be expected”
  
- “we’re all going to be like that one day and not know anything about anything”
  
- “how shameful that he / she’s like that now, why do they even take her out”



Who do you let in?

- People you trust
- People who understand
- People who are not going to judge
- People who make you feel safe



## When we talk about Dementia!

- we disarm the taboo belief and stigma associated with it.
- people feel confident to put their hand up and ask for help
- people living with Dementia don't have to be kept away from the public, they will feel safe amongst them



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- The IDEA Programme - Impact of Dementia mate  
wareware and Equity in Aotearoa**
  
- Cognitive Stimulation Therapy - CST**



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**Thank you for your time**

**Open to questions**

