

Alzheimers NZ

2023 Annual Report



Aotearoa, he aro nui ki te hunga mate wareware

A dementia friendly New Zealand

Nau mai, haere mai: A message from our team

Wow, what a year it was! It was a tough year with Cyclone Gabrielle, the cost of living crisis and the 2023 General Election. As we take this time to reflect, we're extremely proud of everything the Alzheimers NZ team has delivered and the wider sector has achieved.

We are delighted to see the new Government's focus on the aged care sector, particularly its interest in supporting people with early onset conditions, and its interest in a bipartisan agreement on funding for care and dementia mate wareware beds now and for the future demand.

We're looking forward to working closely with the new Minister of Health Hon Dr Shane Reti and Associate Minister of Health Hon Casey Costello towards a Dementia Friendly Aotearoa New Zealand. We'd also like to thank the outgoing Minister of Health Hon Dr Ayesha Verrall for all the support that she has shown us over the last few years.

We'd also like to acknowledge the care and support our local member organisations give to their communities each day. We know it can be a thankless job at times, but the support you give to people and their whānau living with dementia mate wareware is invaluable and appreciated.

It was wonderful to finish off the year with the [announcement](#) our Board and Lived Experience Advisory Group member Alister Robertson has been awarded the Queen's Service Medal in recognition of his services to people with dementia mate wareware. Well deserved, Alister!

You'll see all the amazing work our staff and volunteers have undertaken in 2023 in this report, which is all underpinned by the sector's [Dementia Mate Wareware Action Plan](#).

Here's to another year of doing everything we can to support people and their whānau living with dementia mate wareware in Aotearoa New Zealand.

Ngā mihi nui,

Clare Hynd and **Catherine Hall**, Chair and Chief Executive

At a glance: 2023

Our [strategy](#) guides all the mahi we do towards a Dementia Friendly Aotearoa New Zealand.

Influencing

Influencing decision-makers to inspire and shape external change and lift the quality of support and care available

Here are some of our highlights:

- Delivered a concerted programme of pre- and post-election [advocacy](#) including an election briefing, a pre-election panel and briefing to the incoming Ministers
- Launched new online learning module [Living with Dementia](#) by [Dementia Learning Centre](#)
- Released the 2023 [World Alzheimer Report](#) on risk reduction and [Carers Alliance report](#) on the economic impact of caring
- Commissioned new research on the [involvement](#) of people living with dementia mate wareware in the design, planning, governance and delivery of services
- Budget 2022 provided funding for post-diagnostic support and respite pilots including some of our [South Island Members](#)
- A strong voice on the Dementia Mate Wareware Leadership and Advisory Group through our Board Vice Chair Teresa Wall and Member Alister Robertson
- Doubled the number of organisations in [Dementia Friendly Recognition Programme](#)
- Funded and supported the launch of [Haumanu Whakaohoho Whakāro – Māori](#)
- Developed and promoted new resources in [Māori and Pacific Island languages](#)
- Advocated through a range of publications and events – including the New Zealand Dental Journal and [GP Voice](#) – alongside mainstream media



257,000+
website visits



22,000+
social media
followers



18,600
Dementia Friends



461 people
had a virtual reality
experience (EDIE)



10 years
of cognitive
stimulation therapy
(CST) celebrated



10 languages
resources are now
available in



\$400,000
distributed to support
frontline services



443 people
joined our
one-day events

Strengthening

Strengthening the collective of Alzheimers NZ and Members so all are successful and working collaboratively to achieve our shared mission – A Dementia Friendly Aotearoa New Zealand

Check out some of our achievements:

- Developed, costed and submitted a business case to Government on the Community Based Dementia Mate Wareware Service Delivery Model alongside Dementia NZ
- Supported Members with the new health reforms and their Te Tiriti o Waitangi journey by giving them up to \$20,000 each to help with this work
- Contributed \$180,000 to frontline services through our National Donor Programme – taking total distribution to almost \$1 million over the past six years!
- Collected data to tell our local and national story about the impact our services have on people living with dementia mate wareware and our other stakeholders and communities
- Encouraged people to get creative for a cause with new fundraising challenge [**Create for Dementia**](#)

Partnering

Partnering and collaborating within and beyond the dementia mate wareware sector to lift the quality of support and care, and build resources, readiness and capability

We're proud to have:

- Hosted two successful one-day Repositioning Dementia events: [A new start](#) and [Let's get real](#)
- Awarded the [Alzheimers NZ Fellowship 2023 to Dr Brigid Ryan](#) for her work in young onset dementia
- Worked closely with our Lived Experience Advisory Group and the Mate Wareware Advisory Rōpū to ensure people living with dementia mate wareware are at the heart of everything we do
- Partnered with the [Younger Onset Dementia Trust](#) by providing funding for their online whānau support group and promoting their services on social media
- Collaborated with the Aged Care Commissioner to host a [joint hui to inform their report](#) on health and disability services for older people
- Been active members and partners of: [Alzheimer's Disease International](#), [NZ Carers Alliance](#), [The Neurological Alliance](#), [Health Coalition Aotearoa](#), [Federation of Primary Health](#), [Let's End Loneliness](#) and the [Younger Onset Dementia Trust](#)



The Alzheimers NZ team at Repositioning Dementia: A new start



Dementia Learning Centre Advisor Ellen Bragger runs an Educational Dementia Immersive Experience (EDIE) session with Rauawaawa Kaumātua Charitable Trust

Ngā mihi

Special thanks to our Patron, Ambassadors for Dementia and advisory groups for your ongoing support of Alzheimers NZ. As well as our Board and Life Members, these people volunteer their time and expertise to support our mission and we appreciate your support. We also want to thank our generous donors for their ongoing support.

Sponsors and supporters

- Lead partner Ryman Healthcare
- Summerset Retirement Villages
- Pub Charity Limited
- NZ Lottery Grants Board
- Freemasons Foundation
- Te Whatu Ora Health New Zealand
- Nessbank Charitable Trust
- Living Fashion
- Ancient and Accepted Rite for New Zealand (The Rose Croix)
- Elite Food Group Limited
- H Munter and M Pharazyn Trusts

Patron

Sir Richard Faull

Board

- Clare Hynd, Chair
- Ngila Bevan (Ngāpuhi), Vice-Chair
- Teresa Wall (Te Rarawa, Te Aupōuri), Vice Chair
- Alister Robertson
- Celia Patrick ONZM (appointed July)
- David King (stepped down in May)
- Sarah France
- Sheryl Smail

Ambassadors for Dementia

- Colin Mathura-Jeffree
- Dame Kerry Prendergast
- Kate De Goldi

Lived Experience Advisory Group

- Adrienne Henderson
- Alister Robertson
- Elizabeth Duke
- Fiona Parrant
- Kay Grant
- Linda Jones
- Sisa Talataina
- Vicki Terrell
- Val Pollard

Clinical and Scientific Advisory Group

- Dr Alison Douglas
- Dr David Kerr
- Professor Grant Gillett
- Dr Kiri Brickell
- Associate Professor Lynette Tippet
- Dr Matthew Croucher
- Professor Maurice Curtis
- Dr Phil Wood
- Associate Professor Yoram Barak

Volunteers

- Gordy Kelland
- Janet Keilar
- John Ahradsen
- Michelle Bidwell

Staff

- **Chief Executive**
Catherine Hall
- **Accounts and administration**
Ken Drayton (until September),
Renee Chadwick (from
September), Gary Miller
- **Dementia Learning Centre**
Dr Kathy Peri, Ellen Bragger,
James Paul
- **Fundraising**
Rebecca Scelly, Helen Kelland,
Steph Jaspers
- **Services and standards**
Lyneta Russell, Rob Thomson
- **Policy and research**
Dias Suwido
- **Dementia Friendly**
Dr Meg Spriggs (from June)
- **Communications**
Daniel Paul, Amie Hickland

Life Members

- Brenda Cromie
- David Ansell
- Diane Nutsford
- Dr Jean Gilmour
- Gaynor Duff
- Jimmy Fisher
- Judy Cooper
- Verna Schofield
- Wendy Fleming
- Wilma Bulman
- Jan White

Member organisations

- [Alzheimers Eastern Bay of Plenty](#)
- [Alzheimers Gisborne/Tairāwhiti](#)
- [Alzheimers Manawatu](#)
- [Alzheimers Marlborough](#)
- [Alzheimers Nelson/Tasman](#)
- [Alzheimers Northland](#)
- [Alzheimers Otago](#)
- Alzheimers Taupō (until April)
- [Alzheimers Tauranga/WBOP](#)
- [Alzheimers Taranaki](#)
- [Alzheimers Wairarapa](#)
- [Alzheimers Whanganui](#)
- [Alzheimers South Canterbury](#)
- [Alzheimers Southland](#)



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Charity registration number CC 21026

Alzheimers NZ is a proud member of the Alzheimer's Disease International,
the umbrella group of 104 Alzheimers disease organisations