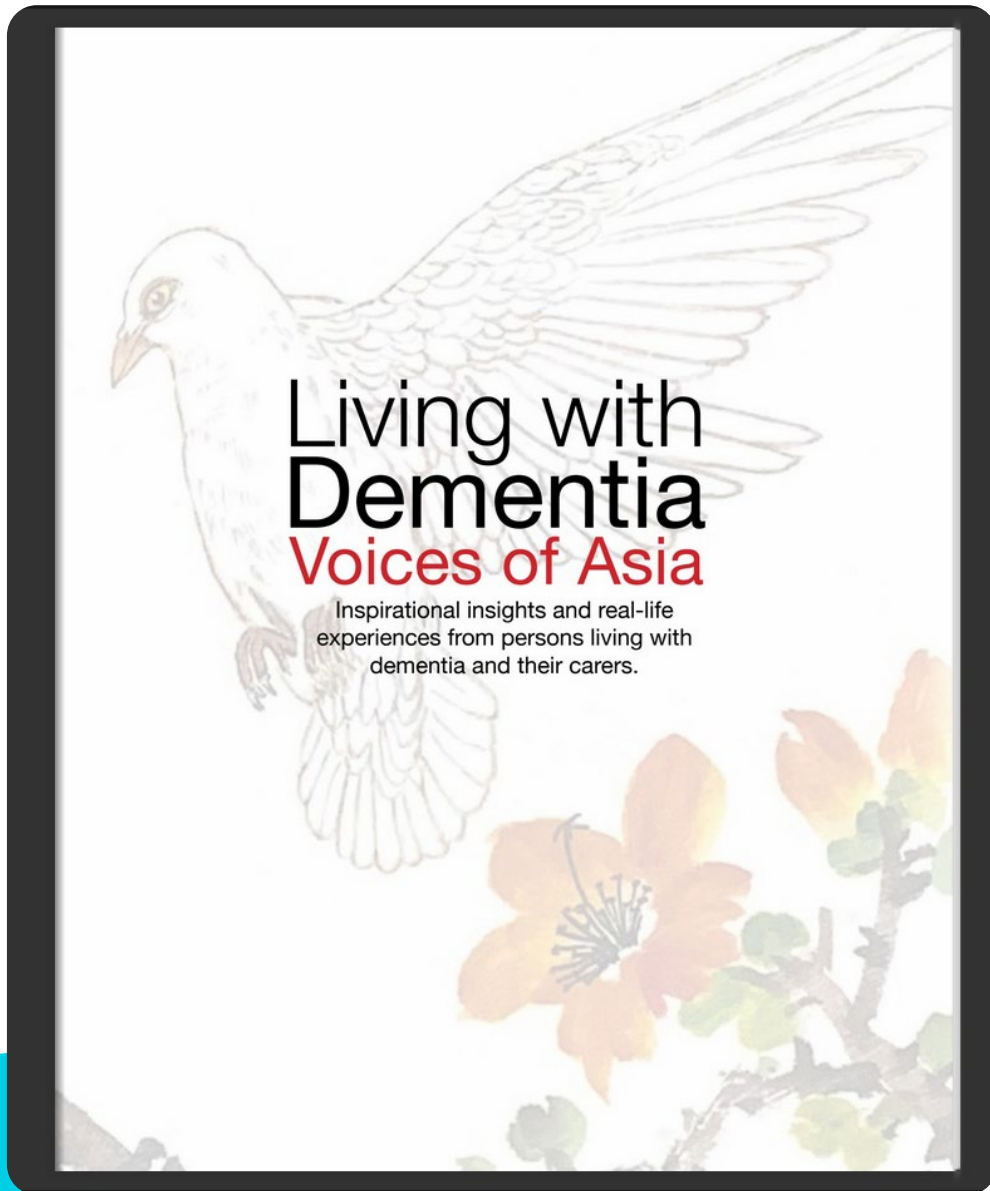


Amplified Their Voice, Their Dementia Rights

Emily Ong, Dementia Activist & Educator
Board Member of ADI and Former Board Member of DAI





Talk about:

- Stigma in Asia
- eBook Project
- Dementia Rights
- Inspiration for Others

“

How you choose to see me,
talk about me,
affect my right to freedom.
The right to live a
meaningful life on my terms.

- Emily Ong

”



Stigma in Asia

- Asia is the world's largest and most populous continent, consisting of 60 countries and territories
- 23 million people living with dementia

But

- **Only a few countries have the voice of people with dementia heard in the public and even rarer in policy & research**



Dementia-related stigma

- Stereotyping – linking dementia with negative features
- Prejudice – negative emotional responses
- Discrimination – negative behaviour toward people living with dementia

Lead to perceived public stigma and personal stigma

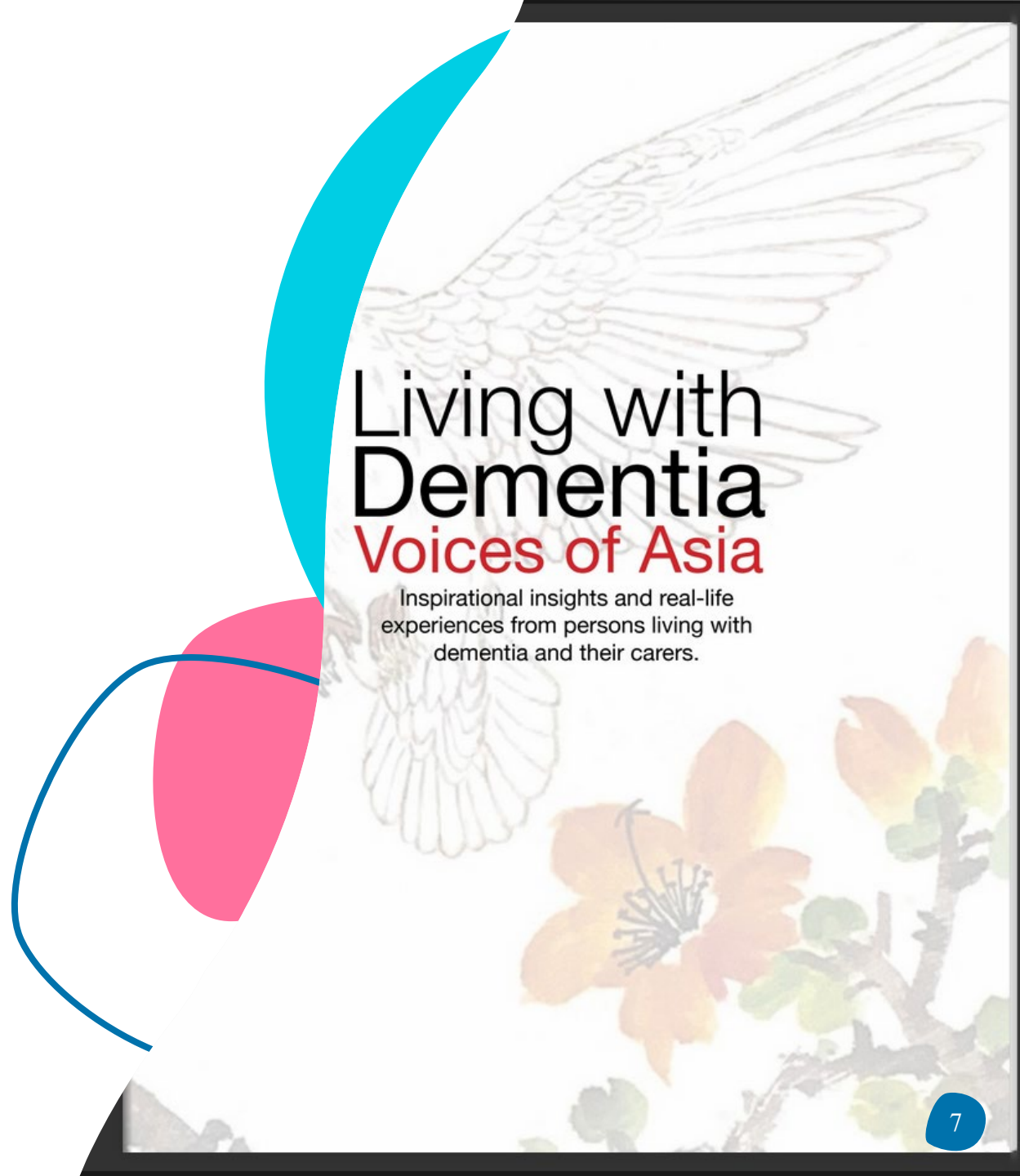


A Safe Platform

Leverage strength of others to empower others to have the courage to speak up

eBook Project

- Ground-up initiative by the people
- To claim their voice, their rights, their dignity
- 3 criteria: word counts, one message, use photos that preserved the dignity of the person with dementia



Dementia Rights is and include

Universal Declaration of Human Rights

The Convention on the Rights of Persons
with Disabilities

Voices of Asia – CRPD

- 20 authors were equal stakeholders in the project – they decided what and how much they want to share, and in what language choice (Article 8 on awareness raising, Article 9 on accessibility, Article 15 on right to liberty, Article 29 on equal citizen to participate)
- Only photos that preserved the dignity of the person were allowed (Article 17 on protection of integrity and right to be appreciated for who they are)

Voices of Asia – dementia rights

- All the 20 narratives whether in whatever languages were collected with the aim to improve the lives of those living with dementia and carers/ care partners (Article 31 on data collection)
- The collection is a collaborative efforts from 20 individuals from 13 countries in Asia and support of ADI Member Associations (though ours is not a government initiative but it focused on Article 32 on international cooperation)

The Collection



Inspirations for Others

- From the authors: Emotionally empowering and grateful to have the chance and safe platform to advocate
- From others: Inspired to do something similar

Thank you



Beacon of Hope

