



**Alzheimers NZ
Annual Report**

2020

Summary Report



About us

Alzheimers NZ is the lead organisation at a national level representing people living with dementia.

Our goal is to build a society in which people living with dementia feel valued, where they can contribute to and participate in their communities, and where they get the help and support they need.

Our team of 18

It is with a tremendous sense of pride that we look back on 2020. New Zealand tackled Covid-19 with a team of five million. We did our bit with a dedicated team of 18, including our volunteers and alongside our Members (local Alzheimers organisations).

We are proud of our team and their commitment, that delivered some remarkable achievements in an extremely disrupted year.



We are very grateful for the support of nearly 20 major funders, tens of thousands of donors, and our many willing volunteers.

Alzheimers NZ

Level 1, 15 Dixon St, Te Aro, Wellington 6011

Phone: 04 387 8264

Email: admin@alzheimers.org.nz

www.alzheimers.org.nz

Charity registration number CC 21026

Influencing

- Collaborated with the dementia sector to deliver New Zealand's first-ever Dementia Action Plan
- Boosted Dementia Friends to nearly 10,000, and again increased Dementia Friendly Recognition Programme business accreditations
- Supported our wonderful Advisory Group
- Helped reduce Covid's impact on people living with dementia.



Launched 1st

Dementia Action Plan



Boosted

10,000

dementia friends

Strengthening

- Distributed \$200,000 to dementia services around NZ via our National Donor Programme
- Evaluated the effectiveness of the Dementia Services and Standards and supported another two Members to complete stage 1.



Distributed

\$200,000

to dementia services

Extending our reach

- Launched our first webinar and podcast series
- Generated over 100,000 visits to our website. Our social media community jumped to 17,000
- Launched Covid-inspired Move for Dementia campaign.



Generated over

100,000

website visits

Partnering

- Launched the Dementia Learning Centre
- Worked with partners to establish the Mate Wareware Advisory Rōpū.



Launched

Dementia

Learning Centre